

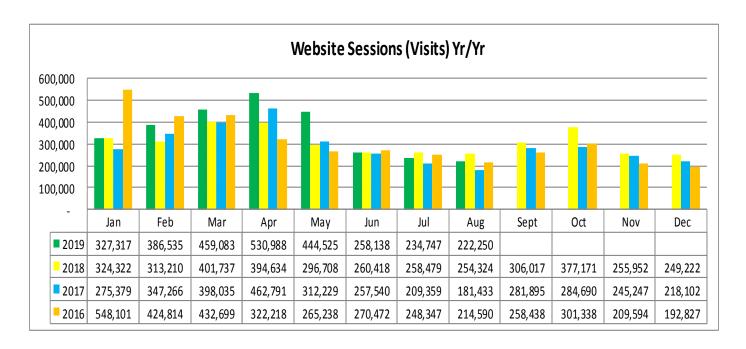
LouisianaTravel.com

TOURISM INDUSTRY INDICATORS

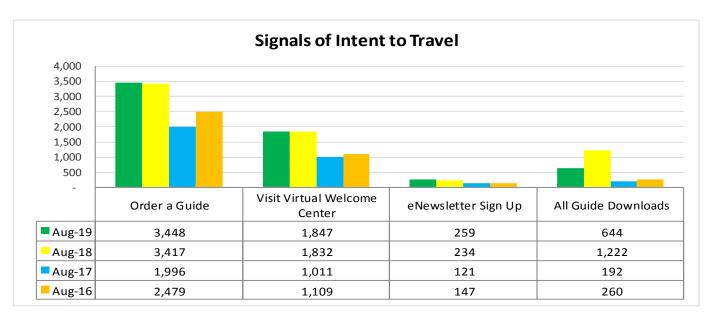
SEPTEMBER 2019 MONTHLY TRACKING DASHBOARD

Produced by the Louisiana Office of Tourism

LOUISIANATRAVEL.COM

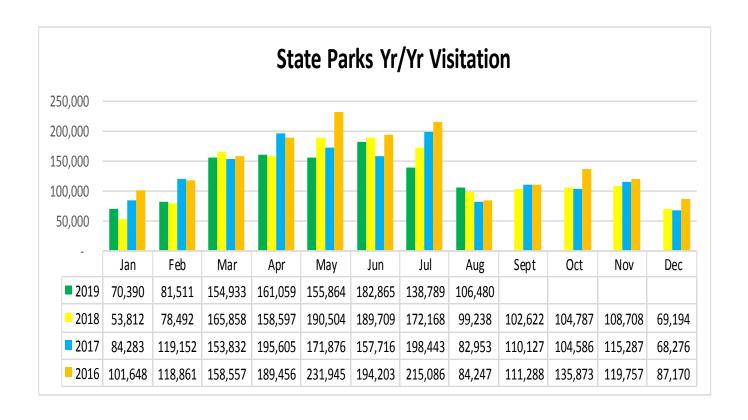


LouisianaTravel.com website showed a decrease of 13 percent in total website visits in August 2019 over August 2018.

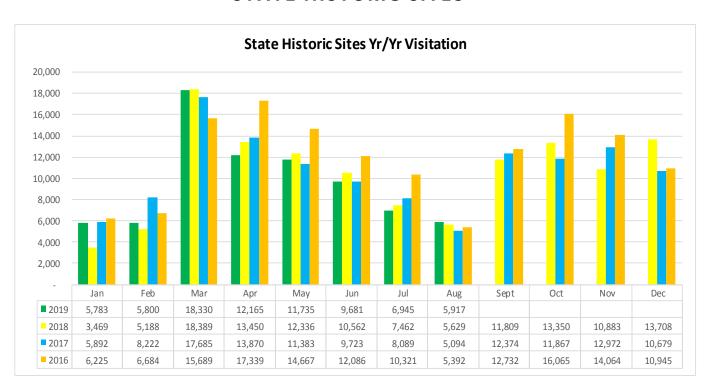


Source: Google Analytics

STATE PARKS

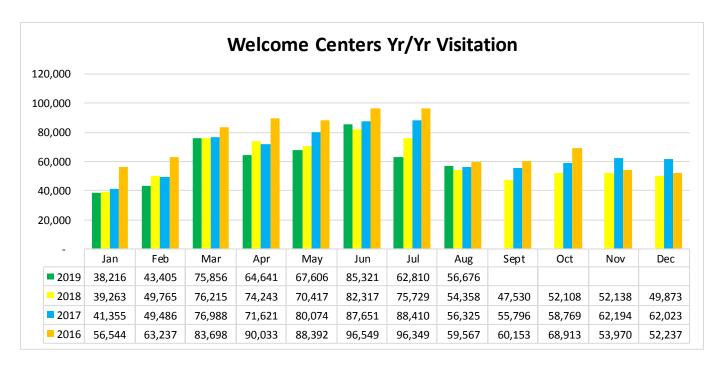


STATE HISTORIC SITES



Source: Louisiana State Parks

WELCOME CENTERS



Statewide welcome centers had an increase of 4.3 percent in visitation in August 2019 over August 2018. Note: The Capitol Park, Vidalia, and the Alexandria I-49 Welcome Centers are permanently closed to visitors.

Welcome Centers Visitor Totals

International - Aug 2019		
Mexico	1,450	
France	1,425	
Germany	716	
Canada*	441	
United Kingdom	441	

States** - Aug 2019		
Texas	14,762	
Mississippi	3,711	
Florida	3,190	
Alabama	3,019	
California	1,439	

Cities** - Aug 2019		
Houston, TX	1,810	
Dallas, TX	708	
Mobile, AL	624	
San Antonio, TX	520	
Austin, TX	436	

International		
Jan - Aug 2019		
Mexico	13,425	
Canada*	9,587	
France	8,651	
United Kingdom	4,250	
Germany	3,993	

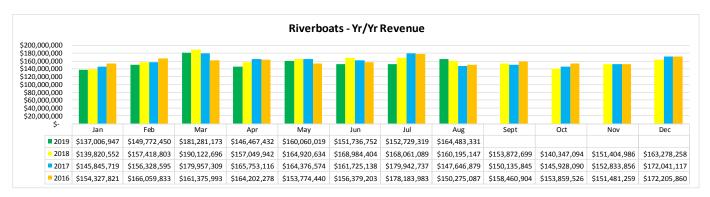
States**		
Jan - Aug 2019		
Texas	96,923	
Mississippi	41,019	
Florida	30,655	
Alabama	30,204	
Georgia	15,934	

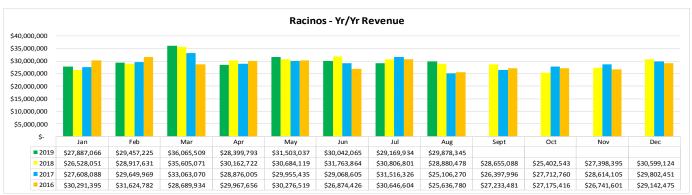
Cities**		
Jan - Aug 2019		
Houston, TX	15,659	
Mobile, AL	6,395	
Katy, TX	4,414	
Pensacola, FL	3,782	
Dallas, TX	3,754	

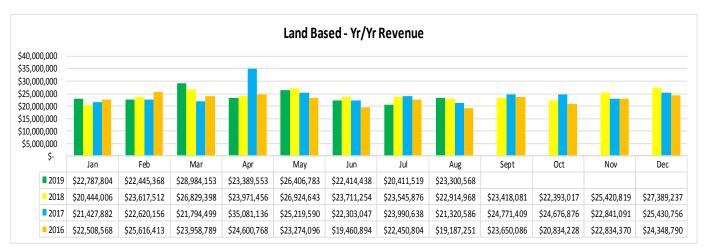
Source: Louisiana Welcome Centers

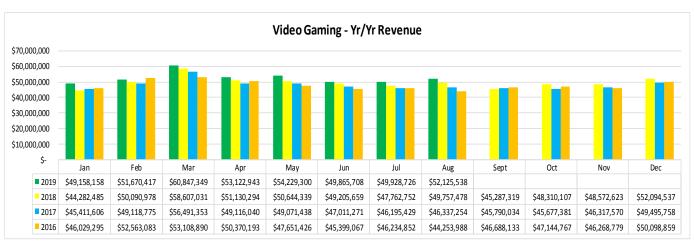
^{*} Includes all of Canadian provinces in total. ** Excludes Louisiana residents.

GROSS GAMING REVENUE









Source: Louisiana State Police